

EXHIBIT 16









Fall in Love with Bagels All Over Again

DID YOU KNOW every serving of Thomas'®
Plain Bagel Thins™ bagels has...

- Plain Bagel - A Good Source
- 4g of Fiber - A Good Source
- No High Fructose Corn Syrup
- No Artificial Sweeteners
- No Trans Fat
- 0g of Cholesterol (A Cholesterol Free Food)
- No Cholesterol in Fat
- And is Low in Fat

THOMAS'

For a crispy outside with a soft
inside, toast Bagel Thins™ bagels
together before separating.
Or for a crispier texture,
separate before toasting.



110
CALORIES

Enjoy classic bagel taste in just the right size with Thomas'® Bagel Thins™ bagels.

Each bagel has 110 calories, 1g of fat, and is a good source of fiber, making it a perfect fit for your morning. Baked like a traditional bagel, Bagel Thins™ bagels have all the quality and fresh-baked goodness you would expect with Thomas'® 130 years of experience.

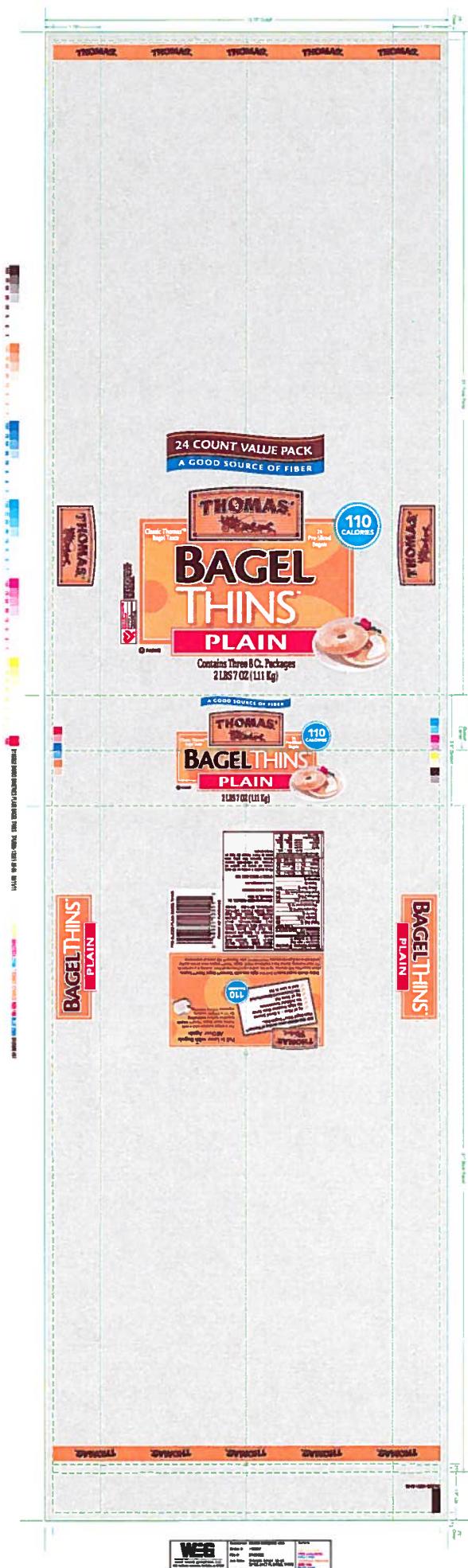


EXHIBIT 17

**Manually
Filed**

EXHIBIT 18









Fall in Love with Bagels All Over Again



For a crispy outside with a soft inside,
toast Bagel Thins™ bagels
together before separating.
Or for a crispier texture,
separate before toasting.

PRE-SLICED PLAIN BAGEL THINS



PROOF OF PURCHASE

THOMAS'

of Thomas'®

DID YOU KNOW Plain Bagel Thins™ bagels have...
Plain Bagel Thins™ A Good Source of Fiber

- ✓ 4g of Fiber
- ✓ Fructose Corn Syrup
- ✓ No High Fructose Sweeteners
- ✓ No Artificial Sweeteners
- ✓ No Trans Fat
- ✓ 0g of Trans Fat (A Cholesterol Free Food)
- ✓ No Cholesterol
- ✓ No Fat
- ✓ And is Low in Fat

Enjoy classic bagel taste in just the right size with Thomas'® Bagel Thins™ bagels.

Each bagel has 110 calories, 1g of fat, and is a good source of fiber, making it a perfect fit for your morning. Baked like a traditional bagel, Bagel Thins™ bagels have all the quality and fresh-baked goodness you would expect with Thomas'® 130 years of experience.

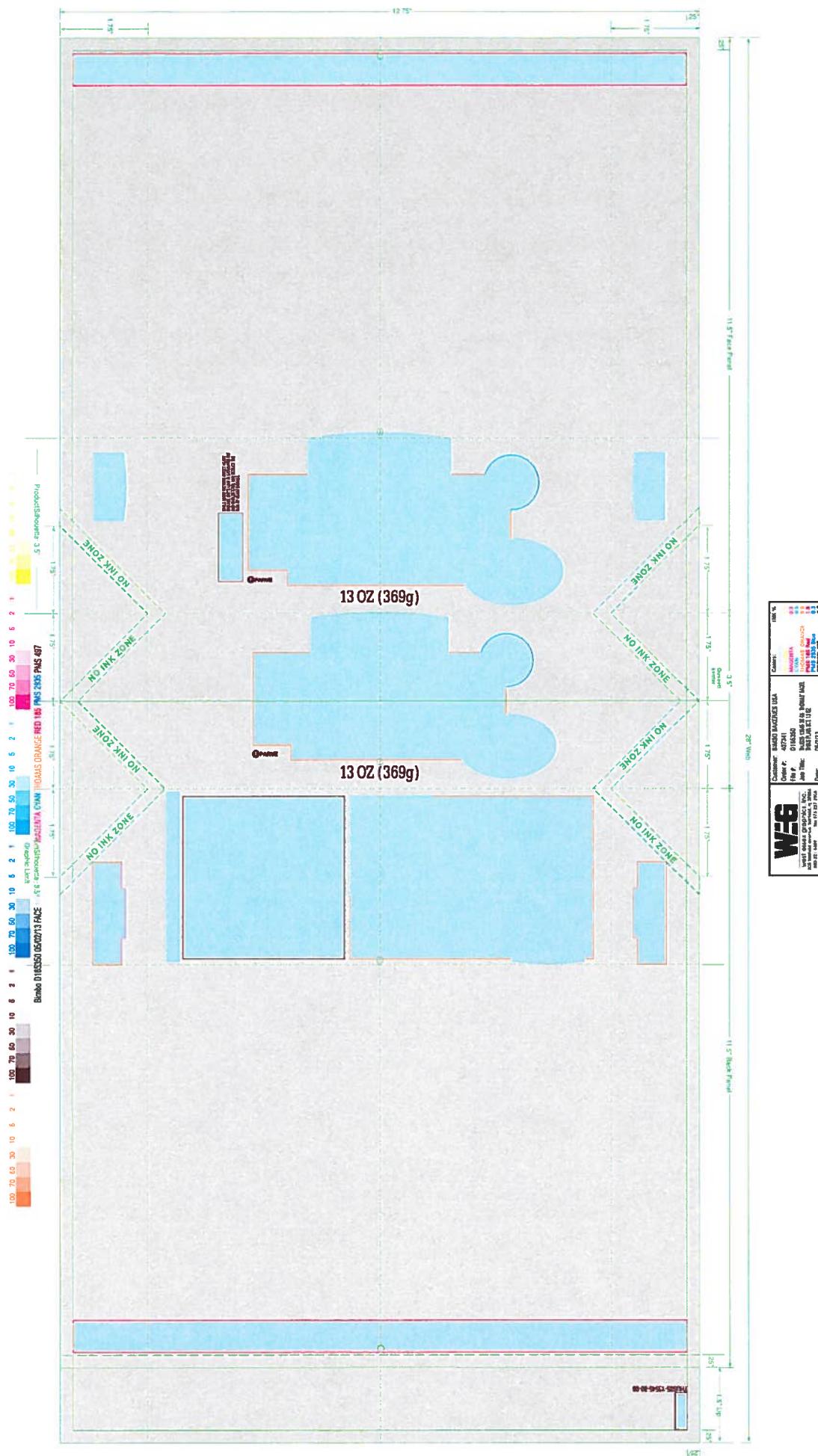


EXHIBIT 19

**Manually
Filed**

EXHIBIT 20









Nutrition Facts

Serving Size 1 bagel (46g)

Servings Per Container 8

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g

Polyunsaturated Fat 0g

Monounsaturated Fat 0g

Cholesterol 0mg 0%

Sodium 210mg 9%

Total Carbohydrate 25g 8%

Dietary Fiber 4g 16%

Sugars 3g

Protein 4g

Vitamin A 0% • **Vitamin C** 0%

Calcium 4% • **Iron** 8%

Thiamin 10% • **Riboflavin** 6%

Niacin 6% • **Folic Acid** 10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories 2,000 2,500

Total Fat Less than 65g 80g

Sat Fat Less than 20g 25g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

INGREDIENTS: UNBLEACHED ENRICHED WHEAT FLOUR (FLOUR, MOLDED BARLEY FLOUR, REDUCED IRON, NIACIN, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID), WATER, SUGAR, CELLULOSE FIBER, CORNMEAL, YEAST, SALT, MONOGLYCERIDES, WHEAT GLUTEN, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), GUAR GUM, SODIUM STEAROYL LACTYLATE, SOYBEAN OIL, SOY FLOUR.

RCP9310

OROGRAIN BAKERIES PRODUCTS, INC.
HORSHAM, PA 19044

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www.thomasbagels.com

SPECIALTY BAKERS SINCE 1880

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